

6 Months Out: Results from Hope's Graduate Survey

September 17, 2021

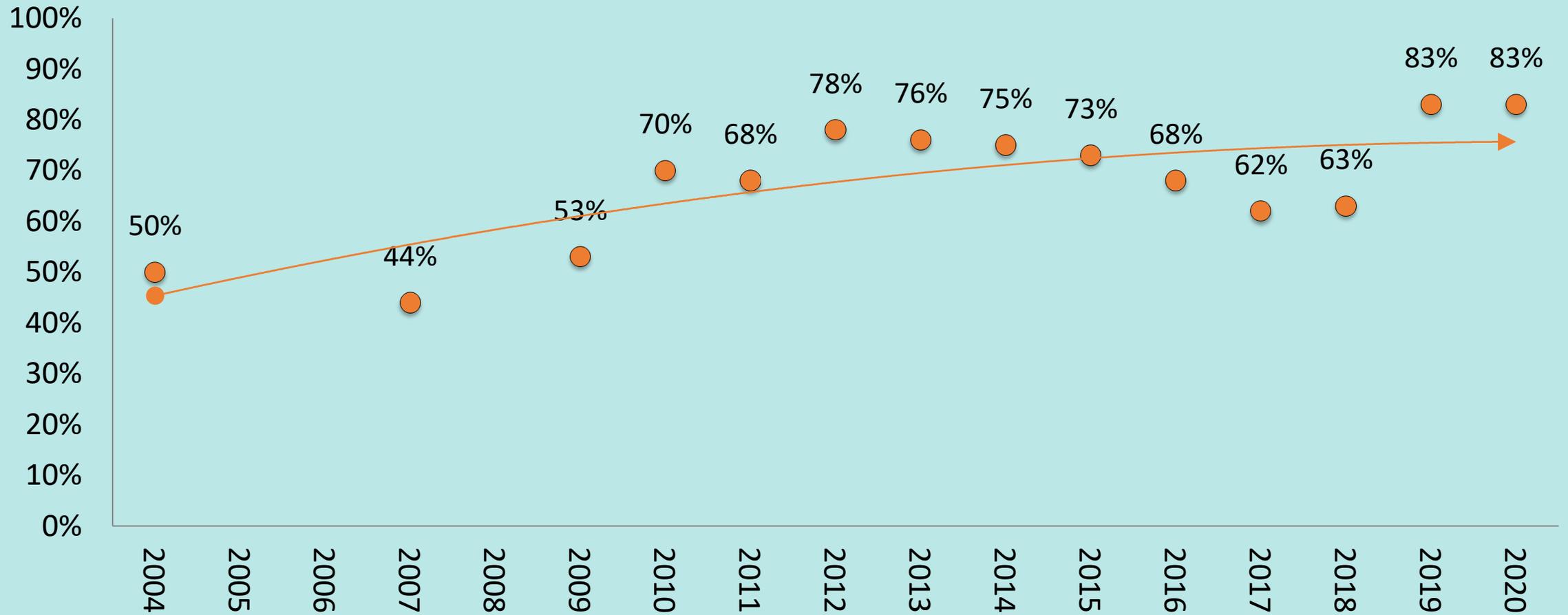
Agenda

- History & context of Hope's Graduate Survey
- 2019 & 2020 Surveys
 - Methodology
 - Key findings
 - Data dashboard
- Discussion, conversation, questions

History – About the Graduate Report

- Partnership with Frost Center, Boerigter Center, Admissions, Alumni and Family Engagement, Public Affairs and Marketing
- Data collected each October – December from most recent class
- Analysis and reporting in the spring
- Public information at hope.edu/gradreport and in various printed materials
- Added an additional survey group (ten years out) in 2016
- Participating this year in 5 and 10 year window through NACM

Annual Graduate Survey Knowledge Rates (Survey + Research)



Question areas

- Contact and demographic information
- Employment
- Graduate school
- Experiential learning
- Job search
- Salary and satisfaction
- Hope experience and satisfaction
- Quality of life
- Loyalty to Hope
- Student loans (ten year)
- Number of employers (ten year)

Methodology – Data Collection

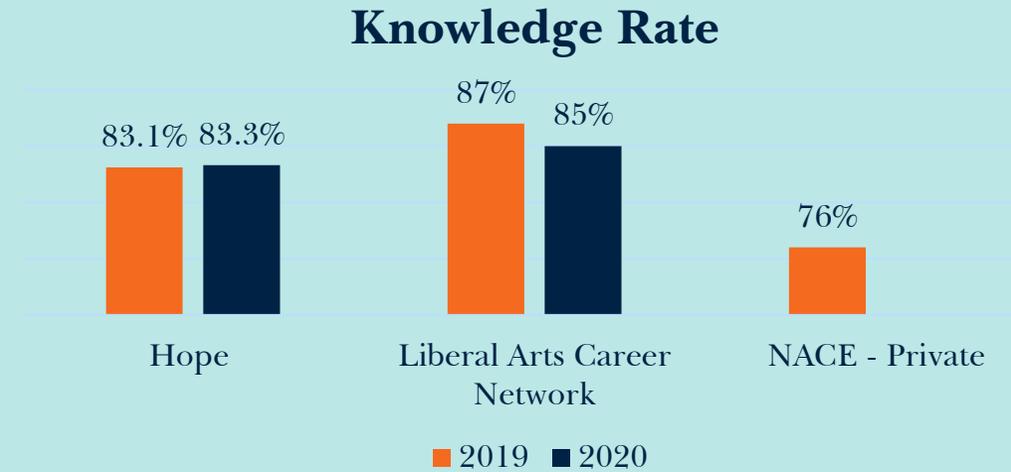
- Online / phone survey to all graduates approximately 6 months after graduation (2020 N=660, 2019 N=616)
- National Student Clearinghouse
 - Continuing education records
- LinkedIn
 - Research protocol



2020 Survey	
Survey response rate	67.9%
Knowledge rate	83.3%

Methodology - Questionnaire

- Items based on graduate status
- Individual department items
 - Benchmarking purposes
 - Accreditation
 - Increases response rates
- Comparisons with Liberal Arts Career Network & National Association for Colleges and Employers (NACE)



Methodology - Benchmarking

- Comparisons with Liberal Arts Career Network and National Association for Colleges and Employers (NACE)



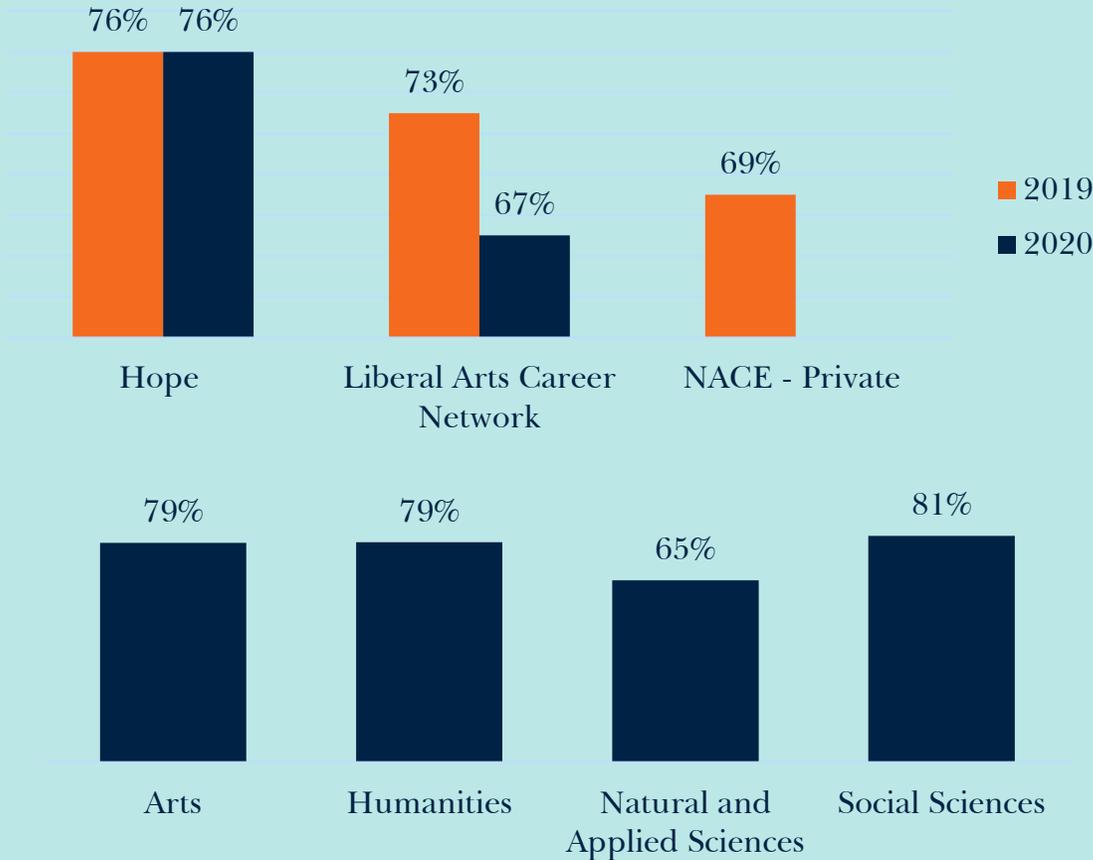
Amherst College	Bates College	Bowdoin College
Brandeis University	Carleton College	Clark University
Colgate University	College of the Holy Cross	College of Wooster
Colorado College	Connecticut College	Davidson College
Denison University	Dickinson College	Franklin and Marshall College
Grinnell College	Hartwick College	Hamilton College
Haverford College	Hobart and William Smith Colleges	Hope College
Lafayette College	Lawrence University	Lewis and Clark College
Macalester College	Middlebury College	Mount Holyoke College
Oberlin College	Pomona College	Sewanee: University of the South
Skidmore College	St. Lawrence University	St. Olaf College
Union College	University of Puget Sound	Vassar College
Washington and Lee University	Wesleyan University	Williams College
Wofford College		



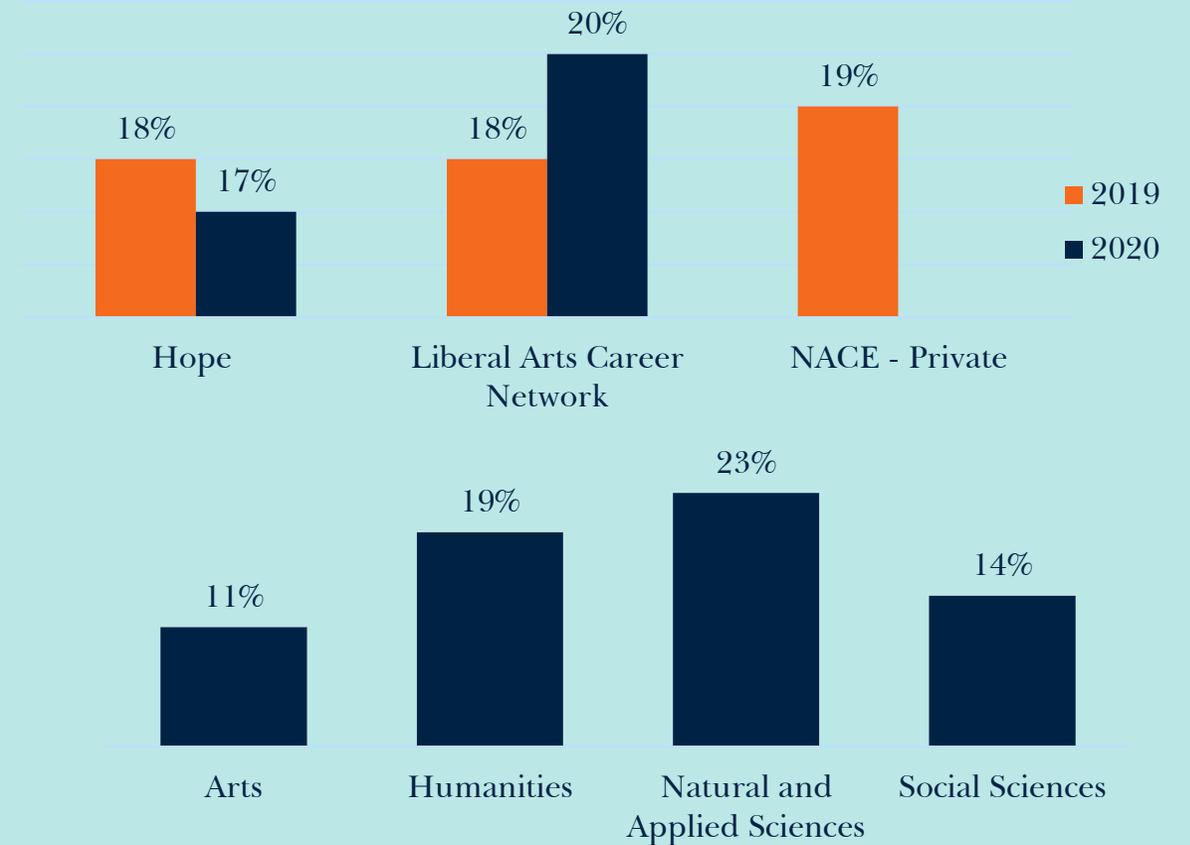
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Key Findings – 6 Months Out Status

Employment

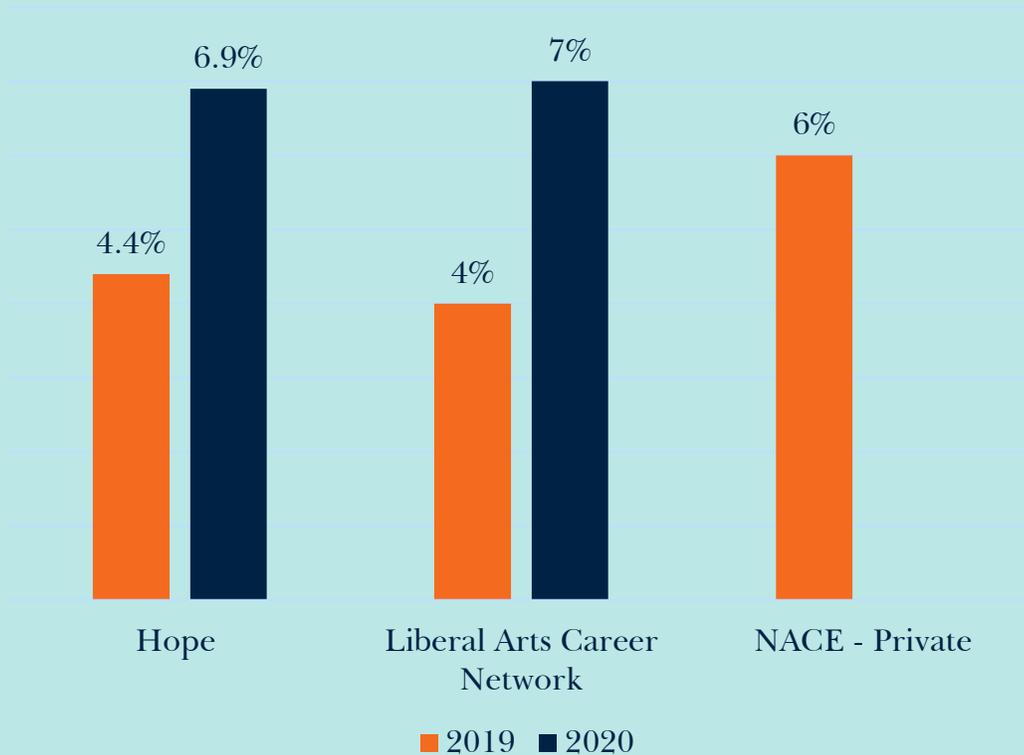


Continuing Education (Graduate School & Other Continued Education)

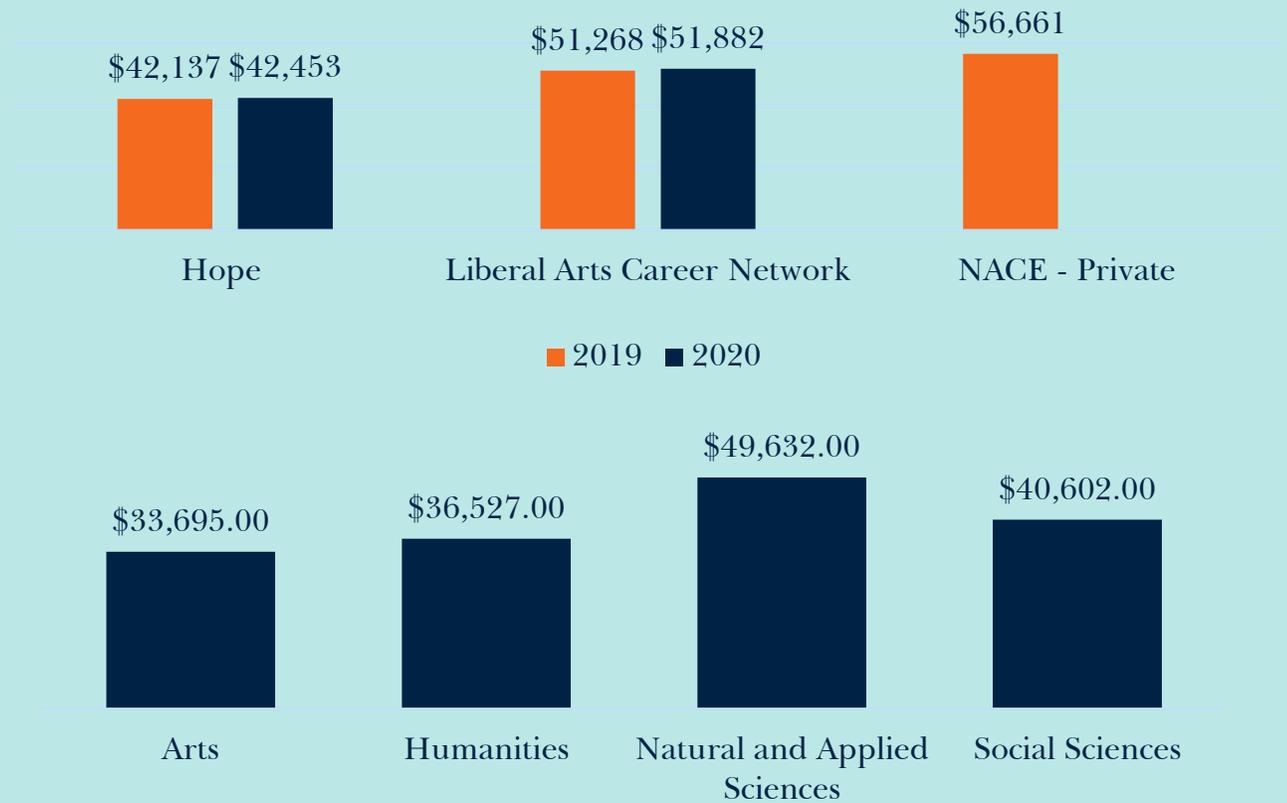


Key Findings – 6 Months Out Status & Salary

Seeking Employment



Mean Base Salary

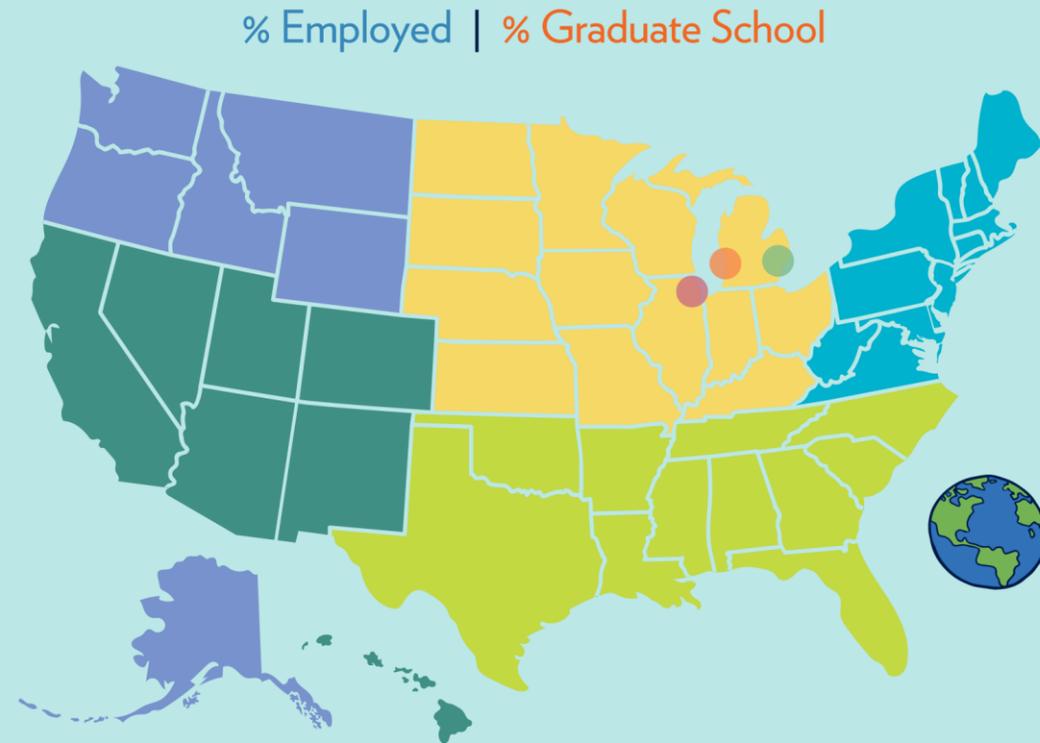


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Key Findings – Graduates’ Locations

51.7% of employed respondents remain in West Michigan



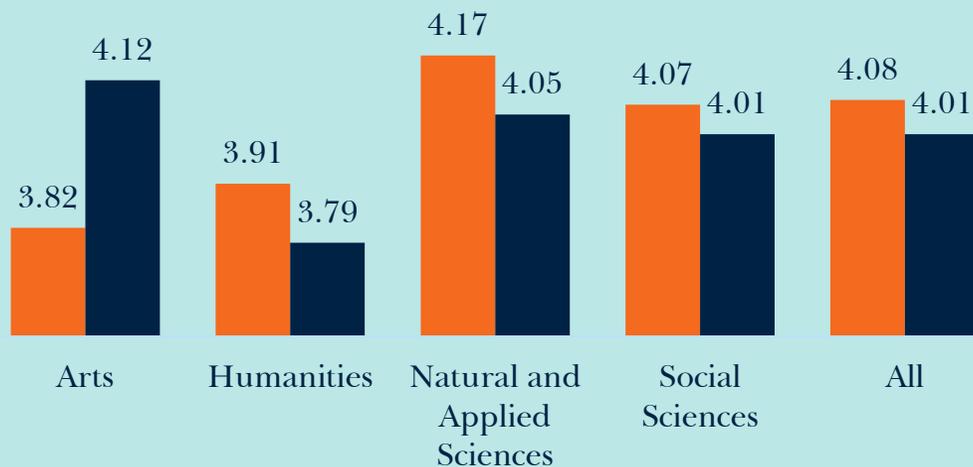
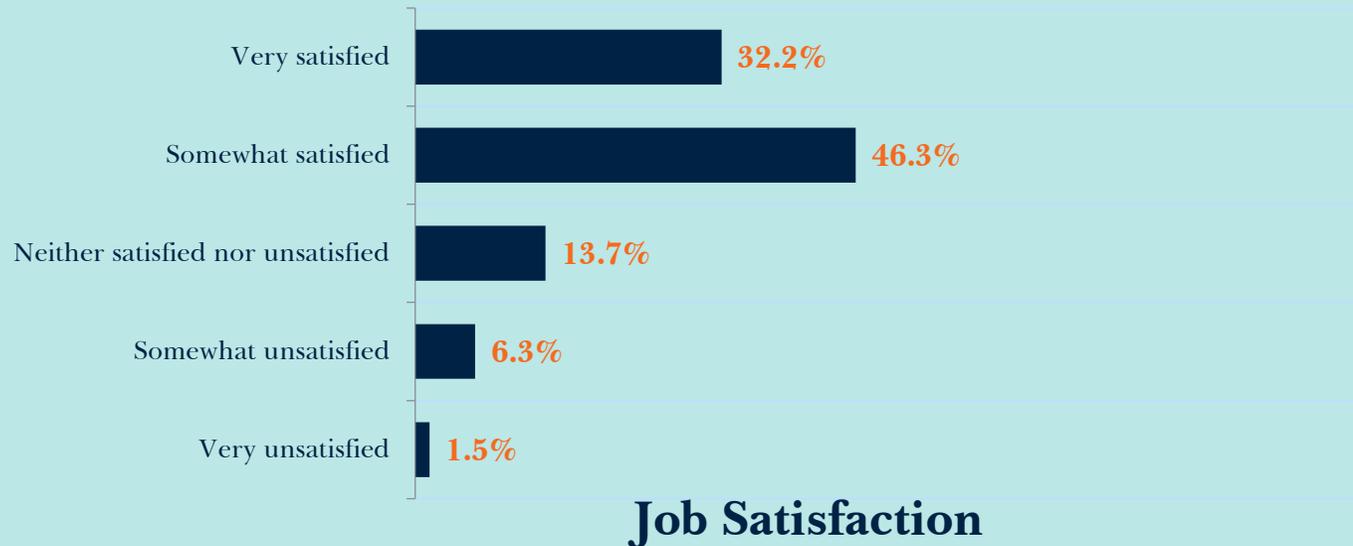
West Michigan 51% 10%	Southwest US 3% 8%
Chicagoland 9% 7%	Southeast US 5% 10%
Southeast Michigan 12% 16%	Northwest US 2% 1%
Other Michigan 5% 10%	Northeast US 3% 3%
Other Midwest 8% 28%	International 1% 6%



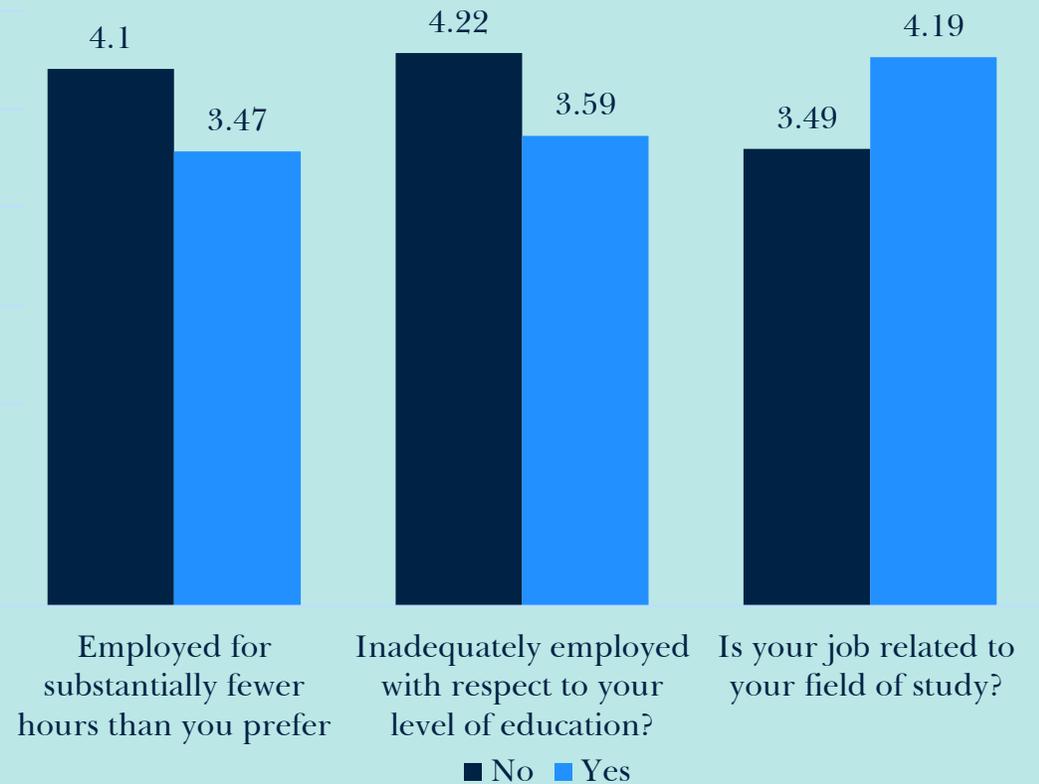
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Key Findings – Job Satisfaction



2019 & 2020 Job Satisfaction



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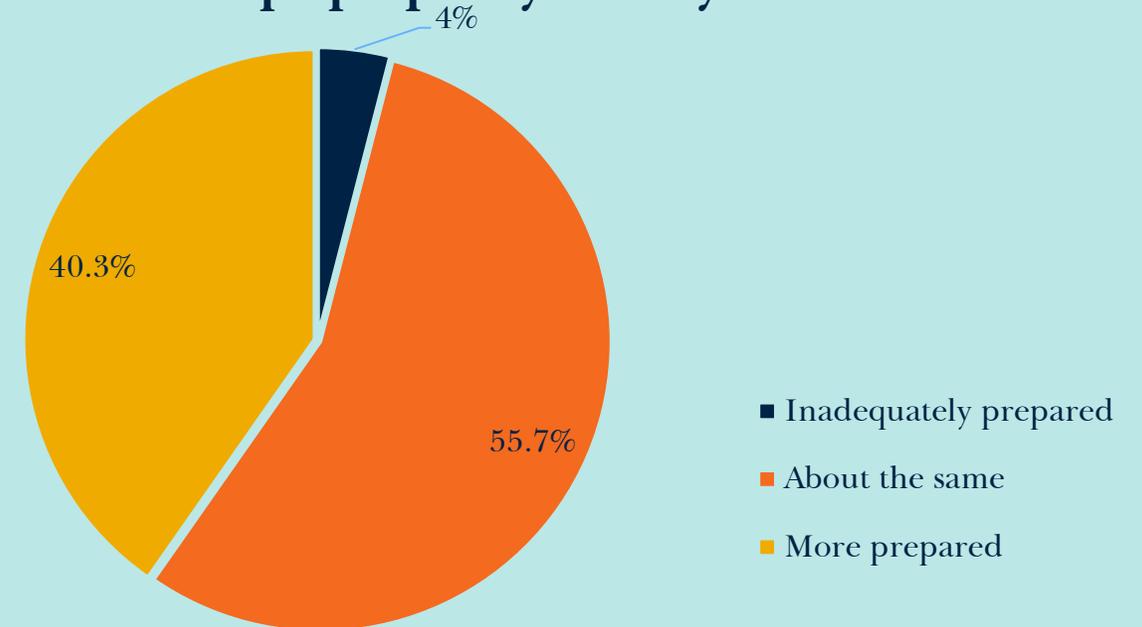
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Key Findings – Employment & Preparation

Top factors that helped secure employment:

2020	
Communication skills	62%
Academic major/minor	62%
Hope College degree	58%
Internship experience	44%
Networking connections	42%

Relative to colleagues with degrees from other universities or colleges, how well did Hope prepare you for your current role?



Among networking connections, a graduate's **personal network** was reported as most influential in obtaining their position



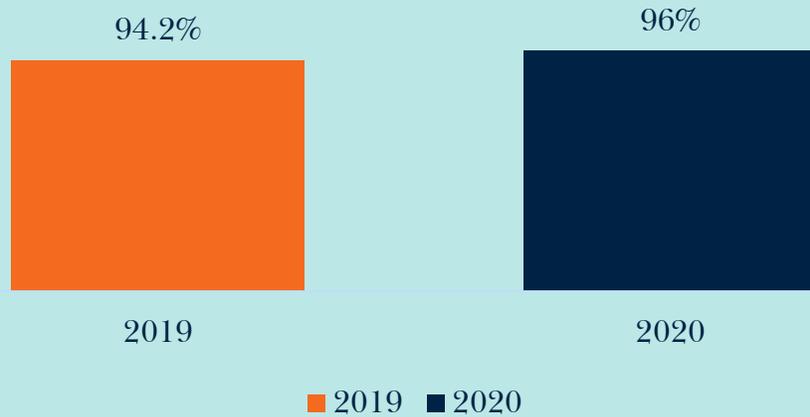
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Key Findings – Graduate School Data

1/3 of respondents in graduate school are in health professions

Percentage ‘very well prepared’ or ‘well prepared’ for graduate school



Was your graduate school...

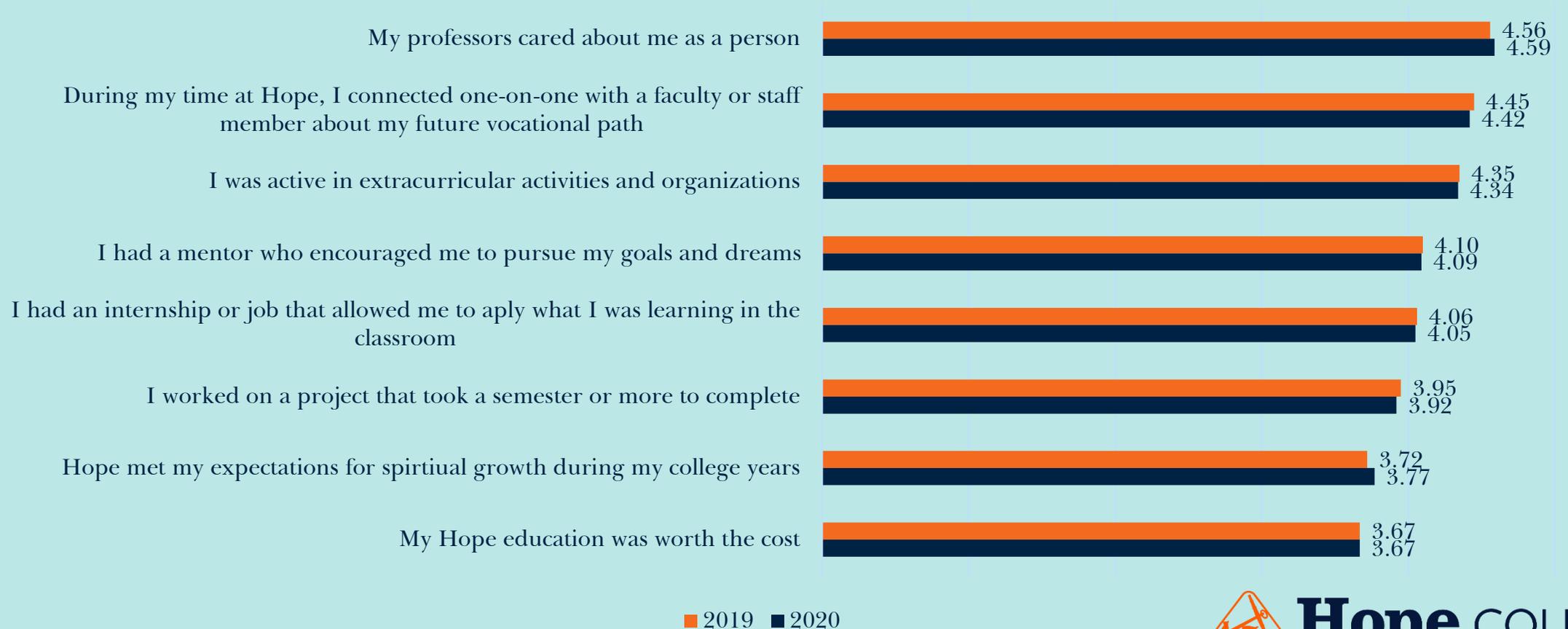


71%
of respondents attend graduate schools in the Midwest.

Key Findings – Hope Experiences

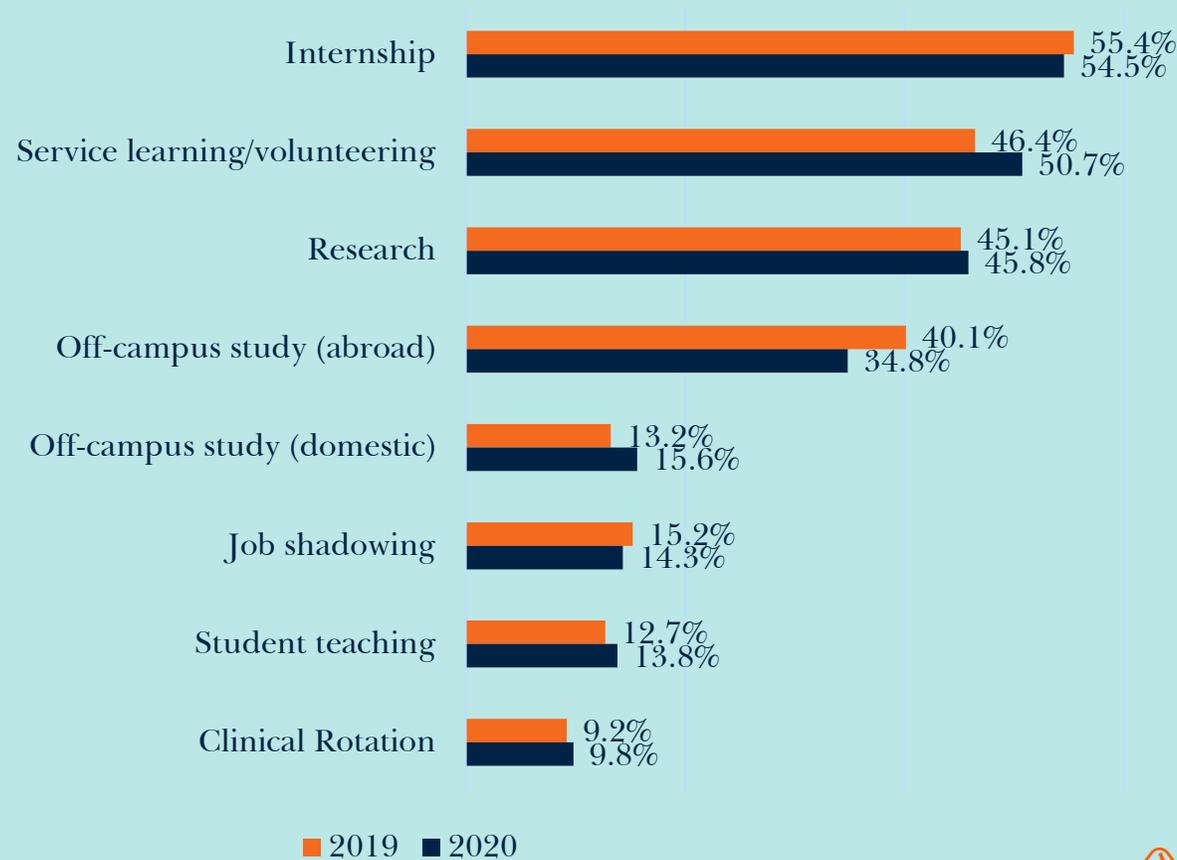
Mean

(5=strongly agree, 1=strongly disagree)



Key Findings – Experiential Learning

% Respondents Selecting Choice



**92.3% in 2019 and
94.4% in 2020**

have one or more types of
experiential learning....

**Students with
more than one
internship:**

2019: 42.3%

2020: 34.7%

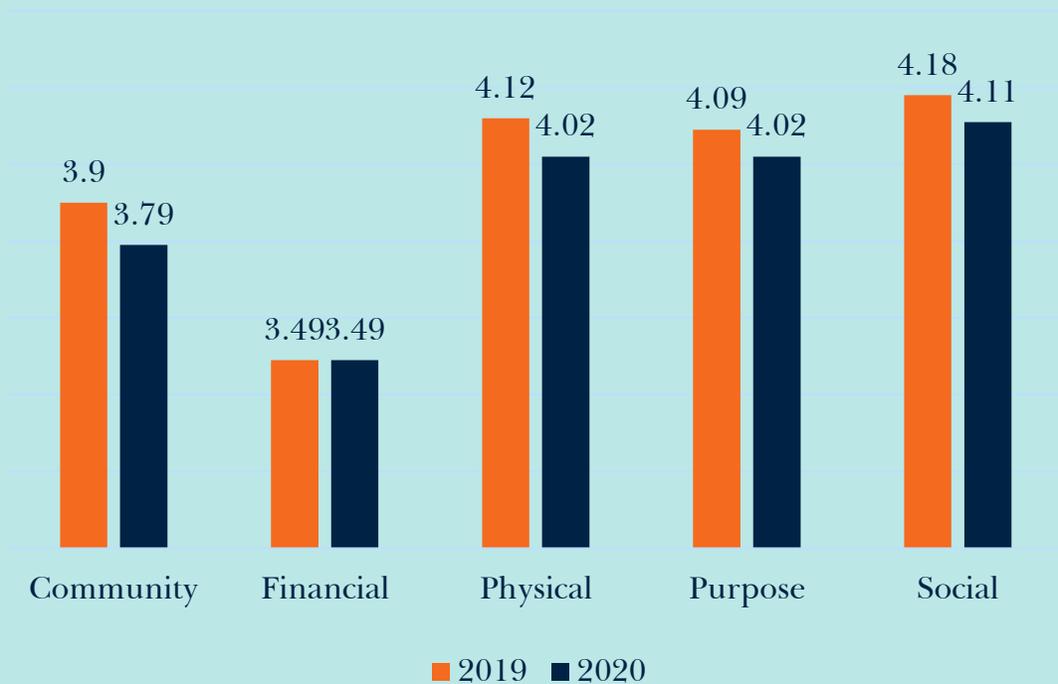


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Key Findings – Wellness

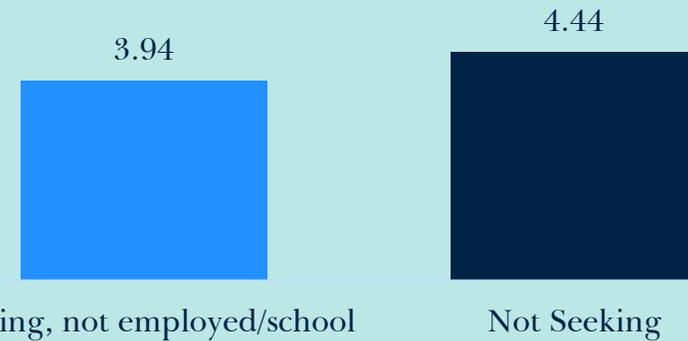
Recent graduates are most satisfied with their **social** quality of life and least satisfied with their **financial**



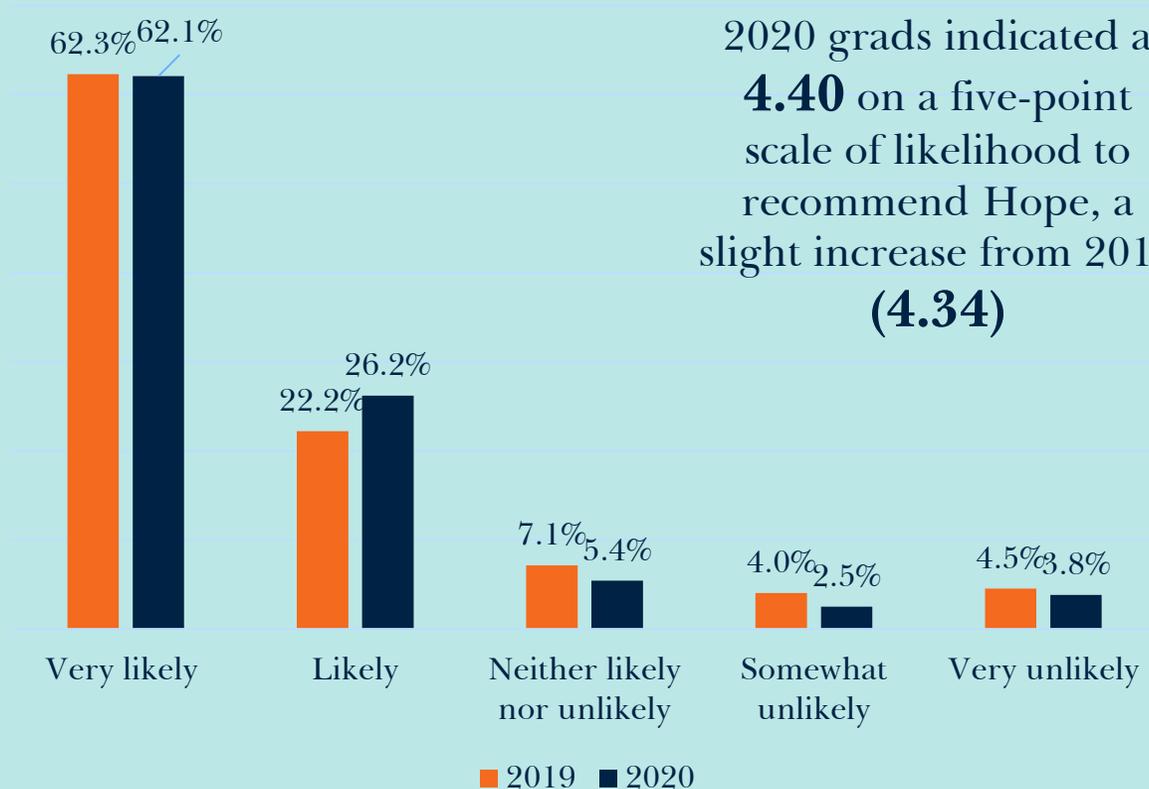
2020 Combined Quality of Life Score	
All 2020	3.89
Employed	3.90
Seeking, not employed/school	3.46*
Graduate School	3.98
Working in job related to study	3.99*
Inadequately employed w/ respect to education	3.74*

Key Findings – Likelihood to Recommend Hope

Mean Likelihood to Recommend by Employment Status*



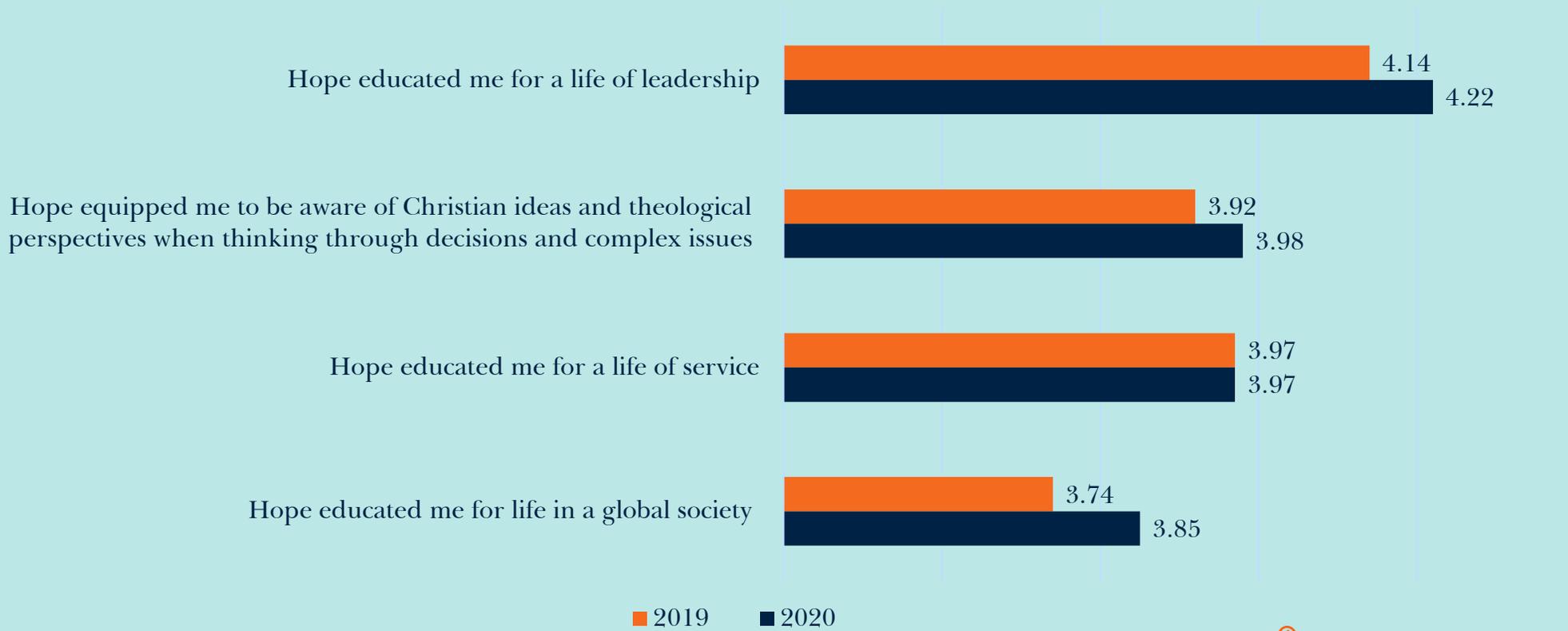
2020 grads indicated a **4.40** on a five-point scale of likelihood to recommend Hope, a slight increase from 2019 (**4.34**)



All hope experience statements are positively correlated, with the strongest being **“My Hope education was worth the cost”** and **“Hope educated me for a life of leadership.”**

Key Findings – Common Learning Outcomes

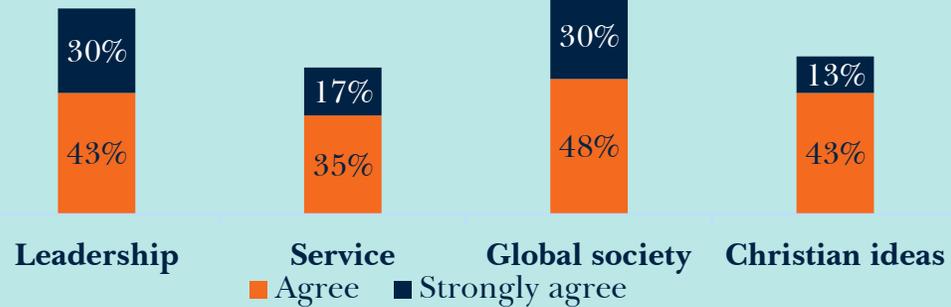
CLO Indirect Assessment (mean responses)
(5=strongly agree, 1=strongly disagree)



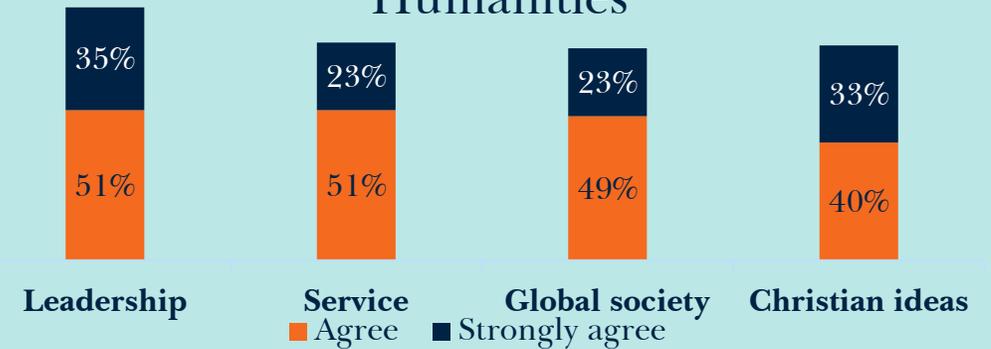
Key Findings – CLO by Division

2020 graduates who strongly agree/agree that Hope educated them for a life of leadership, service, in a global society, and equipped to be aware of Christian ideas and theological perspectives

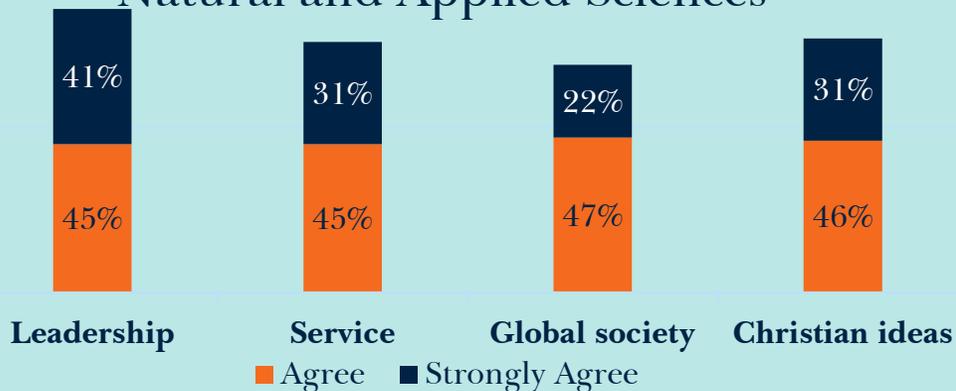
Arts



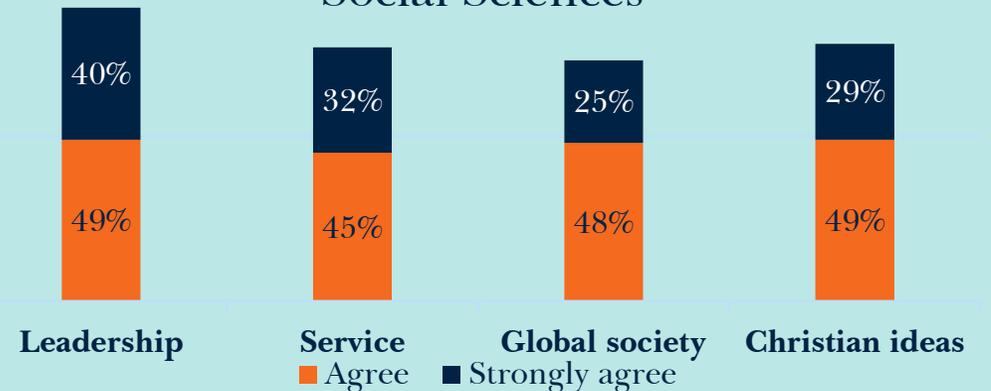
Humanities



Natural and Applied Sciences



Social Sciences

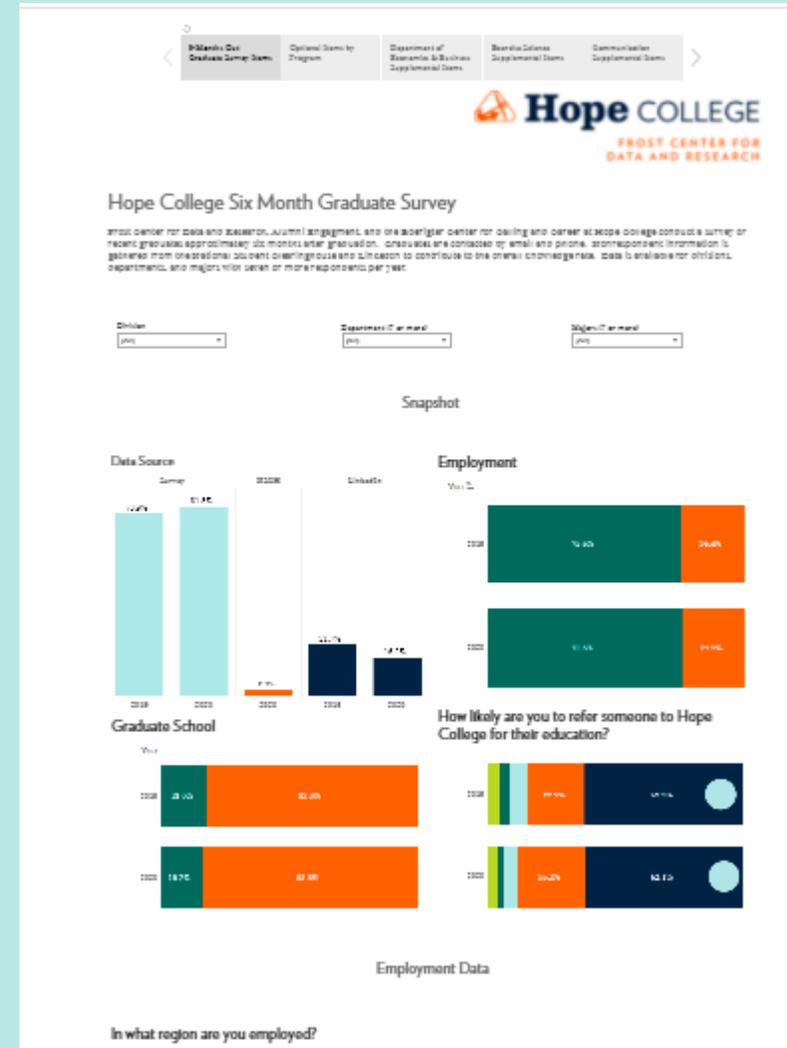


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Data Dashboard

Interactive Dashboard



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Discussion, conversation, questions

- Who at Hope College (positions or departments) would benefit from the information shared today?
- Thinking about your own work at Hope, how might you use what you've learned today?
- How might data from this annual survey continuously inform decisions for the benefit of our students?

Contact Information

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Survey Dashboard: <https://hope.edu/offices/frost-research-center/institutional-research/surveys/>

hope.edu/data